LoftyBiz Two-Column Stay-or-Switch Worksheet

On the left, write a plain next year in your current business, plus what you'd give up by leaving. On the right, a realistic first year of the new idea. Name the hard part of each. List your bricks and mark the missing one. Then set a ninety-day review in your calendar.

From LoftyBiz 135 — Stay or Switch? Don't Quit Just Before It Works. Systex is our own product; you can find Systex at loftybiz.net, or click the link in the description.

Your two columns

The amber row is an example from the video, not a promise. Replace it with your own numbers. Use a plain next year, not a dream year, and a realistic first year of the new idea, not the best case.

	Next year here (current business)	Year one there (new idea)
Example only: Harriet, meal-prep delivery, Rapid City	Around 140 weekly customers, flat for two years	Around 60 customers by month six, about $22,000 in the first year
Your current business vs the new idea		
What would you give up by leaving? / What would year one cost?		
Hard part of each model	Meal prep example: keeping subscribers week after	week. Café example: filling seats every day on thin margins.
Is the problem normal for this kind of business?		

Your bricks and the missing one

List the pieces you need to reach steady, growing income. Mark which you already have, and which is missing. The amber row is Kenji's example from the video, not a promise.

Brick (piece you need)	Have it? (yes / no)	Notes / next action
Example only: Kenji, IT support for dental clinics, Mankato	No. Eight hours a month, about $9,000 a year	Ask Offer, price and observe it yourself. Next: Write a one-page new

Worked examples from the video (not promises, not targets or forecasts)

Business (example only)	The test	What they did	In this example
Harriet, meal-prep delivery, Rapid City	About 140 weekly customers, flat for two years	Found the problem behind the plateau	Ran the test on the first year of the new idea
Kenji, IT support for dental clinics, Mankato	Eight hours a month, about $9,000 a year	Asked Offer, price and observe it yourself. Next: Write a one-page new	Ran the test on the first year of the new idea

The lesson: compare a plain next year with a realistic first year, including what you give up. Name the hard part of each model. Find the one problem behind the plateau, and fix the missing brick before you start a new bridge. Stay by default unless the new option clearly wins. These are examples, not promises.

This weekend's task

Take one sheet. Fill in both columns. Name the hard part of each. List your bricks and mark the missing one. Then set a ninety-day review in your calendar. Put that two-column worksheet into Systex, so it is waiting when you need it.

Example figures. General education, not financial, legal or tax advice. Results vary. These are examples, not promises.