LoftyBiz One-Page Faceless-Stack Sheet

Companion download for LoftyBiz 182 — Simple Video and Design Tools for Faceless Content

Write your stack on one page: where you write, where you edit, where licensed visuals come from, and how captions will look. Save a licence record beside every stock clip and every music track. Preview one video on a phone, and set a monthly date to drop tools you are not using. Do not add a fourth editor until the first three steps are easy.

Your one-page stack

Step	What to write on the page
1	Where you write the script, and edit the words on the page first.
2	Where you edit and assemble the video.
3	Where licensed visuals come from, and where the licence sits beside the file.
4	How captions will look: one typeface, one size, one background style. Preview on a phone.
5	A monthly date to drop tools you are not using. Do not add a fourth editor until the first three steps are easy.

Licence record (clip or track)

Field	Write this
File name	The clip or music track name.
Licence	The licence, kept beside the file. A preview is not a licence. No licence, no post.
Date	The date you saved the licence.
Project	The project name this file belongs to.

Sora in Providence (example only)

Sora runs a faceless language-tips channel from a spare room in Providence. She almost bought four editors, two caption tools, and three stock sites in the same week. Instead, she wrote a one-page stack: one place to write, one place to edit, one place to get licensed visuals, and one caption style. She drafted each video as a short script first, with a beginning, two or three teaching points, and a close. For each stock file she saved the licence, the date, and the project name in a folder beside the clip. If she could not find the licence later, she would not post the clip. A preview is not a licence. After six videos she reviewed the stack, not the view count, and dropped a second stock site she was barely using. These are examples, not promises.

Malik in Memphis (example only)

Malik makes short faceless clips about trade skills from a workshop in Memphis, with his hands on camera and his face off it. He made an original-first rule: film it, license it, or leave it out. Other people's work is not a free library. Music got the same rule: he used a track from a library he had already paid for, and he saved the licence next to the project. If the licence was unclear, the video went out silent, or with a simple room sound. He locked a look: the same opening card, the same caption style, the same two colours, and a modest pace. Once a month he spent twenty minutes on records, not on effects. These figures — six videos, twenty minutes — are examples of a habit, not a target, and not a promise that a tidy stack will grow an audience. These are examples, not promises.

Example figures, not targets or forecasts. General education, not financial, legal or tax advice. Results vary. These are examples, not promises. Figures in the video are rough examples, not targets or forecasts. This is general business education, not financial, legal, HR or tax advice.

Settings in the video: Providence and Memphis, USA. Official figures only; no currency figures. Systex is our own product. You can find Systex at loftybiz.net. Click the link in the description.